Ford appoints Christian Weingaertner to General Manager, Leading Passenger Vehicles in Europe

COLOGNE, Germany, Jan. 22, 2026 – Ford has appointed Christian Weingaertner to the newly created role of General Manager, Passenger Vehicles, Ford Europe, effective February 1.

The latest appointment by Ford in Europe follows an announcement in December reinforcing its commitment to the region and strategy to revitalise its passenger vehicle business in Europe.

In his new role, Weingaertner will oversee the strategic direction and operational execution of Ford's passenger vehicle business in Europe, including the introduction of a new generation of multi-energy affordable vehicles. He will also lead the strategy team and a newly created partnership team for Ford in Europe.

He most recently served as Vice President, Business Transformation, in Europe, where he was a key architect of the European future strategy and key partnership projects.

"As we enter this next chapter, we are leveraging strategic partnerships to deliver more affordable and iconic Ford products for our European customers," said Jim Baumbick, President, Ford Europe. "Christian's deep strategic expertise and operational experience make him the right leader to ensure our future passenger vehicles remain unmistakably Ford, while delivering our commercial ambitions."

This new structure is designed to work in tandem with Ford's successful commercial vehicle business. Hans Schep will continue in his role as General Manager, Ford Pro, Europe, maintaining Ford's leadership in the commercial sector – a pillar of its European profitability.

Jon Williams, VP Sales, Europe, will continue to lead the European Sales Network and Central Sales Operations.

# # #

About Ford Motor Company
Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough electric vehicles along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial

services through Ford Motor Credit Company. Ford employs about 171,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

About Ford in Belgium & Luxemburg
Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922.
Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.
Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

Contact: Julien Libioul
Ford Belux
jlibioul@ford.com

For news releases, related materials, photos and video, visit www.fordmedia.eu or www.media.ford.com.
Follow www.linkedin.com/company/ford-in-europe, www.youtube.com/FordNewsEurope,
www.instagram.com/FordNewsEurope, www.threads.net/@fordnewseurope and www.tiktok.com/@FordNewsEurope